



➡ A liquid bacterial concentrate which combines unique eco-benign<sup>®</sup> chemistry and application-specific bacteria to offer a proven, innovative and effective long-term approach to odour control.

## Overview

Odours are a major problem in many situations. Air fresheners are generally perfumes that use a strong pleasant smell to mask the bad odour, but they usually work for only a short time and are easily overpowered. A range of chemical counteractant technologies have been developed and are now used in major retail brands. However, ADS Enzymes has aligned itself with a leading laboratory in Europe and has taken the best of these technologies and combined it with bacteria, which gives it a three-pronged attack on odour problems.

- The ADS Enzymes Professional brand fragrance helps to immediately reduce the malodour.
- The eco-benign<sup>®</sup> cleaning chemical odour counteractant then binds any existing malodour molecules, by encapsulating them making them too large for the nose to detect them
- The beneficial bacteria in the product degrade organic matter such as proteins and starch in the application area.
- ADS Enzymes Professional **Odour Neutraliser - ON** is available as a ready to use product.
- It is package in 5L jerry cans and is also available packaged in 750mlml trigger sprays, 6x750ml per case.

## Features and benefits

**Product has a three-phase action:**

**ADS Enzymes Brand Fragrance**

Delivers unique odour elimination

**Unique eco-benign<sup>®</sup> odour encapsulation technology:**

Binds and traps odours immediately

**Optimised proprietary application-specific bacterial consortium degrades a broad spectrum of substrate:**

Biological action removes a combination of odours at source

**Highly effective formulation:**

Product effective against a wide range of odours, efficacy has been proven by extensive field trials

**Readily biodegradable, low toxicity eco-benign formulae:**

Minimises environmental impact.

## Application areas

- Washrooms
- Carpets and fabrics
- Vehicle interiors
- Refuse collection areas
- Animal cages and pens
- Highly effective against spoiled food, fish, cigarette smoke and other odorous compounds

**Modern compatible chemistry that optimises performance of bacteria:**

The combination of eco-benign chemistry and application-specific bacteria delivers maximum product performance “mops up” any free metal ions that reduce detergency activity and enhances product performance in hard water areas

**Bacillus 100% in spore form:**

Creating a long product shelf life

**Manufactured in accordance with recognised international standards, ISO 9001:**

Providing consistent quality of product

## What is eco-benign<sup>®</sup>?

**Our products are formulated with superior chemical technologies combined with specialised *Bacillus* cultures to have a gentle or harmless effect on the environment when an introduction is made through application or disposal.**

